



AFFILIATE PROGRAM TERMS

Personal Awareness LLC

PLEASE READ THE ENTIRE AGREEMENT. YOU MAY PRINT THIS PAGE FOR YOUR RECORDS.
THIS IS A LEGAL AGREEMENT BETWEEN YOU (Affiliate) AND Personal Awareness LLC. (Merchant)

BY SUBMITTING THE ONLINE APPLICATION YOU ARE AGREEING THAT YOU HAVE READ AND UNDERSTAND THE TERMS AND CONDITIONS OF THIS AGREEMENT AND THAT YOU AGREE TO BE LEGALLY RESPONSIBLE FOR EACH AND EVERY TERM AND CONDITION.

Personal Awareness LLC hereby grants to Affiliate a nonexclusive, nontransferable license (the “License”) to use Promotional Materials for its intellectual product brands, **Moringa Smart Pack, and Healthy You Matcha Tea** as specified under the terms and conditions of this Agreement. The term of the License shall expire within one year from the date of application or sooner should the affiliate receive written notification of termination for cause or not cause or violations. Applicants may re apply.

USE OF PROMOTIONAL MATERIALS

The Affiliate’s use and display of the Promotional Materials on the Affiliate’s site shall conform to the following terms, conditions and specifications:

- a. Affiliate may only use the Promotional Materials for the purpose of promoting the **EgyptianRENEW.com** or **HealthyYOUproducts.com** websites or their related social media accounts and the products available therein, and for linking to the **EgyptianRENEW.com** or **HealthyYOUproducts.com** websites or their related social media accounts
- b. Affiliate will not alter, add to, subtract from, or otherwise modify the Promotional Materials as they are prepared by Personal Awareness LLC. If Affiliate wishes to alter or otherwise modify the Promotional Materials, Affiliate must obtain prior written consent from Personal Awareness LLC for such alteration or modification.
- c. **The Promotional Materials will be used to link only to the EgyptianRENEW.com or HealthyYOUproducts.com websites or their related social media accounts** to the specific page and address as specified by Personal Awareness LLC.

AFFILIATES'S REPRESENTATIONS AND WARRANTIES

Affiliate represents and warrants the following:

- a. **Affiliate is at least 18 years of age, resides in the USA** and has the legal authority to enter into this Agreement and to be bound to the promises, covenants, and other duties set forth in this Agreement. Affiliate is an independent contractor, and nothing in this Agreement will create any partnership, joint venture, agency, franchise, sales representative, or employment relationship between Affiliate and Personal Awareness LLC. Affiliate will have no authority to make or accept any offers or representations on behalf of Personal Awareness nor make any statement, whether on affiliate Site or otherwise, that reasonably would contradict anything in this Section.

b. Affiliate's website does NOT contain any materials that are: i. Sexually explicit, obscene, or pornographic; ii. Offensive, profane, hateful, threatening, harmful, defamatory, libelous, harassing, or discriminatory (whether based on race, ethnicity, creed, religion, gender, sexual orientation, physical disability, or otherwise);iii. Graphically violent, including any violent video game images; or iv. Solicitous of any unlawful behavior

c. Affiliate has obtained any necessary clearances, licenses, or other permission for any intellectual property used on Affiliate's website. Nothing on Affiliate's website infringes upon the intellectual property rights of any person or entity. No person or entity has brought or threatened an action claiming such infringement, nor does Affiliate have any reason to believe that any person or entity will bring or threaten such a claim in the future.

d. Affiliate will not use the Promotional Materials in any manner other than those set forth under promotional use.

e. Affiliate will not make any claim to ownership of the Promotional Materials, or of the copyright, trademark, or other intellectual property therein.

f. Affiliate will not publish or otherwise distribute any advertising materials for Affiliate's website that Reference Merchant or merchants' website unless Merchant gives prior written consent to the distribution of such materials. Affiliate will **not** use Merchant's name (or any name that is confusingly similar to Merchant's name) for any purpose on its website, in its promotional materials, or in any other context except to promote Merchant's website as specified in this Agreement. Affiliate will **not** register any domain name that incorporates Merchant's name, or that is confusingly similar to Merchant's name. Affiliate may not create or design a website or any other website that affiliate operates, explicitly or implied in a manner which resembles Merchants websites nor design a website in a manner which leads customers to believe affiliate is EgyptianRENEW.com or HealthyYOUproducts.com or Personal Awareness LLC. .

g. Affiliate will not engage in the distribution of any unsolicited bulk emails (spam) in any way mentioning or referencing Merchant or Merchant's website.

REVOCAION OF AFFILIATE STATUS

Personal Awareness LLC is always attempting to maintain a positive image as a Merchant and to promote the proven health benefits of super foods. We hope that all of our affiliates feel the same and will work toward the same mission. However, if it is deemed that an affiliate is wavering from this direction, any affiliate application and status in the program may be suspended or terminated for any action inconsistent with the terms herein or for any of the following reasons:

- Inappropriate advertisements (false claims, misleading hyperlinks)
- Illegal spamming (mass email, mass newsgroup posting, etc.)
- Advertising on sites containing/promoting illegal activities
- Violation of intellectual property rights
- Inability to setup links or refer clients to Merchant (lack of performance)
- Failure to meet the Affiliate requirements listed herein.

AFFILIATE USE OF LINKS

Affiliates may **NOT** promote Merchant products on EBay, Amazon or similar marketing platforms.

Affiliates may add Merchant links to affiliate owned websites, blogs, and their social media pages. Affiliate **MUST** provide written notice of the name and URL for each online platform utilized in Affiliate promotions to the Merchant.

As an affiliate you may use any form of promotion you choose, **consistent with the terms of this Agreement**. You may use banner advertisements, button links and/or text links to our site however, you **CANNOT SPAM**.

Affiliates may link to our sites to promote the following products: **Moringa Smart Pack, and Healthy You Matcha tea**.

Affiliates may link to (egyptianrenew.com or healthyyouproducts.com) and use our graphic images and text links both on your website, social media and in emails.

The site may also be advertised "offline" in classified ads, magazines, and newspapers. You may use the graphics and text provided to you by us, or you may create your own with written permission from Personal Awareness LLC as long as they are deemed appropriate according to the conditions above. Merchant reserves the right, at any time, to review, approve or require that Affiliate change link placement to comply with the guidelines provided to Affiliate.

COMMISSION RATE

Affiliate's commission will be based on a certain percentage per net sale. Personal Awareness LLC reserves the right to increase or decrease commission rates from time to time as it sees fit. The commission calculation is not affected by nor does it include the cost of shipping & handling, or cost of local, state sales taxes calculated, that may be applied by Personal Awareness LLC from time to time. At the time of this policy, shipping & handling costs, taxes etc. for affiliate products purchased through the Merchant's sites are covered by Personal Awareness LLC and are **NOT** subtracted from a commission calculation.

AFFILIATE EARNINGS & CALCULATION

AUTHORIZED AFFILIATES ARE ASSIGNED AN **ID NUMBER** AND MAY EARN COMMISSIONS THREE WAYS. : All affiliate items are purchased through the Merchants secure shopping cart.

a. DIRECT PURCHASE DISCOUNT

THIS OPTION PROVIDES DISCOUNT PRICING FOR DIRECT PURCHASES BY THE AFFILIATE. Affiliates may opt to directly purchase up to 10 units of a particular affiliate product within a given month on EgyptianRENEW.com or HealthyYOUproducts.com websites or our related social media accounts (Facebook, Instagram) and receive **10% discount off the net sale retail price** for items purchased. **UNDER THIS OPTION** The Affiliate **MAY NOT** purchase more than 10 units of a particular product within a given month period without express written approval from the Merchant.

Items purchased under this option by Affiliate from our site are **SHIPPED DIRECTLY TO THE AFFILIATE** and may be used for affiliate's personal use or for friends and family.

REQUIRED - Affiliate MUST enter their ID Number in the shopping carts comments section at time of purchase to receive the commission credit. Affiliate's commission rate for direct purchase items is 10 % off the net sale retail price.

b. DROP SHIP COMMISSION

THIS OPTION IS PERFECT FOR AFFILIATES WITH ONLINE STORES OR SHOPPING CARTS. Affiliates may add our product to their online site, shopping cart or social media page and set their own retail price for the product. Affiliates may opt to purchase as a gift or on behalf of their recipient from 1 to 30 units of a particular affiliate product within a given month through our shopping carts located on EgyptianRENEW.com or HealthyYOUproducts.com websites or our related social media accounts (Facebook, Instagram) to **DROP SHIP the order to their customer's USA ADDRESS and receive 13.5% discount off the net sale retail price for items purchased.**

Dropped shipped items will not contain unit pricing on the packing slip. **UNDER THIS OPTION** the Affiliate MAY NOT purchase more than 30 units of a particular product to drop ship within a given month period without express written approval from the Merchant. Personal Awareness will ship the drop shipped Items purchased to the end user. Packing slips for dropped shipped gift items will not contain prices.

REQUIRED - Affiliate MUST enter their affiliate ID Number in the comments section of the shopping cart AND provide the, email address and phone number of the customer at time of purchase to receive the commission credit. Affiliate's commission rate for drop shipped items is 13.5 % off the net sale retail price

c. REFERRALS VIA LINKS TO SITE COMMISSION

THIS OPTION IS A CONVENIENT AND EASY WAY TO EARN COMMISSIONS. Affiliates may provide our product links and their Affiliate ID Number to any number of potential customers to purchase products on EgyptianRENEW.com or HealthyYOUproducts.com websites or our related social media accounts (Facebook, Instagram) to receive **13.5% discount off the net sale retail price** for items purchased. .

REQUIRED - Affiliate MUST inform customers to include their affiliate number in the shopping carts comments section at time of purchase for the affiliate to receive commission. Personal Awareness will ship the Items purchased to the customer. Affiliate's commission rate for referred customer purchases is 13.5 % off the net sale retail price

EARNINGS EXAMPLES

Here's an example of how much you'll earn on a one-time purchase product

Example #1– Discounted Sale (\$16.95 ea)

4 Moringa Smart Pks – Sample Discount Retail Sales Price: \$67.80

Net Sale Price Amount Equals: \$67.80

Direct Purchase Commission - 10% of Net Sale Price Amount equals \$6.78. As an affiliate you earn \$6.78

Drop Ship & Referral Commission – 13.5 % of Net Sale Price Amount equals \$9.15. As an affiliate you earn \$9.15

Example #2 – Regular Priced Sale (\$19.99 ea)

4 Moringa Smart Pks – Sample Regular Retail Sales Price: \$79.96

Net Sale Price Amount Equals: \$79.96

Direct Purchase Commission - 10% of Net Sale Price Amount equals \$7.96. As an affiliate you earn \$7.96

Drop Ship & Referral Commission – 13.5 % of Net Sale Price Amount equals \$10.79. As an affiliate you earn \$10.79

PRODUCTS INCLUDED IN AFFILIATE PROGRAM

There are two products included in the affiliate program for which commissions may be earned: **Moringa Smart Pack** by EgyptianRENEW and **Health YOU Matcha tea**. The Merchant reserves the right to add or remove products in the program.

PRODUCT RETURNS

If a product driven to sale through an affiliate is returned or if the customer requests a chargeback on the purchase, you will not receive a commission. All money is returned to the customer, and so Personal Awareness LLC and the affiliate must also return their portions of the sale as well. Because Personal Awareness LLC offers a restricted return period for all products, this timing threshold will carry over to payout timing as Personal Awareness LLC is assured all purchases are final. To protect Personal Awareness LLC and the Affiliate in the event of any chargeback that occurs this amount is deducted from outstanding commissions due.

COMMISSION PAYMENTS & PAY PAL ACCOUNT

Affiliates are required to maintain a PayPal Account to receive commissions. Affiliates must earn an initial minimum affiliate account balance of \$25 before their account is eligible for payment. Upon reaching \$25 in commission the amount will be **deposited into your PayPal account the first week of the month**. After that, commissions accrued will be deposited into the Affiliates pay pal account once a month during the first week of the month for sales that are final.

Personal Awareness LLC shall keep accurate and up-to-date records of Commissions owed and paid to Affiliate. Affiliate shall also maintain records of commissions received. Any discrepancy between the amount of Commissions owed according to these records, and the actual amount of Commissions paid to Affiliate in any period or periods shall be rectified by Personal Awareness LLC within 21 days of discovering such discrepancy. Personal Awareness LLC will notify Affiliate of any chargebacks or returns subject to deduction from affiliate's commissions should they occur.

REQUIRED AFFILIATE STATEMENT

Affiliate **MUST** post the following statement on all websites and social media platforms in which Affiliate intends to promote Personal Awareness products: “Personal Awareness Affiliate: {insert your / company name} is an authorized participant in the Personal Awareness LLC affiliate program, designed to provide a means to earn fees by advertising and linking to Personal Awareness LLC and other sites in the affiliate program. Including egyptianrenew.com and healthyyouproducts.com”

INTELLECTUAL PROPERTY

Personal Awareness LLC retains all right, ownership, and interest in the Promotional Materials, and in any copyright, trademark, or other intellectual property in the Promotional Materials. Nothing in this Agreement shall be construed to grant Affiliate any rights, ownership or interest in the Promotional Materials, or in the underlying intellectual property, other than the rights to use the Promotional Materials granted under the License, as set forth above.

INDEMNIFICATION

Affiliate shall indemnify and hold harmless Personal Awareness LLC from any claim, damage, lawsuit, action, complaint, or other costs arising out of any breach of Affiliate's warranties set forth above. Affiliate shall also indemnify and hold harmless Personal Awareness LLC for any damage, loss or other cost arising out of the use or misuse by Affiliate of the Promotional Materials.

CONFIDENTIALITY

Any information that Affiliate is exposed to by virtue of its relationship with Personal Awareness LLC under these terms and conditions, which information is not available to the general public, shall be considered to be "Confidential Merchant Information." Affiliate may not disclose any Confidential Merchant Information to any person or entity, except where compelled by law, unless Affiliate obtains prior written consent for such disclosure from Merchant.

DURATION OF THE AGREEMENT

These terms will begin upon the date of your application to the affiliate program and will end one year later or when your affiliate account is terminated. The application may be renewed for another year if both parties agree.. The terms of this agreement may be modified by Personal Awareness LLC at any time. If any modification to the terms is unacceptable to the affiliate account the affiliate may terminate the account. Your continuing to participation in the program will constitute your acceptance of any change.

LIABILITY

Personal Awareness LLC shall not be liable for any loss of profits or costs, or for any direct, indirect, special, incidental or consequential damages, including costs associated with the procurement of substitute goods or services (whether Personal Awareness LLC was or should have been aware or advised of the possibility of such damage), arising out of or associated with any loss, suspension or interruption of service, termination of this Agreement, use or misuse of the Promotional Materials, or other performance of services under this Agreement.

TAXES

Personal Awareness LLC shall not be responsible for any taxes owed by Affiliate arising out of Affiliate's relationship with Personal Awareness LLC as set forth in this Agreement. Personal Awareness LLC shall not withhold any taxes from the Commissions paid to Affiliate.

LIMITED NUMBER OF AFFILIATE APPLICATIONS

MERCHANT RESERVES THE RIGHT TO LIMIT THE NUMBER OF AFFILIATES IN ITS PROGRAM AND TO ACCEPT OR REJECT ANY APPLICATION

CHANGES TO TERMS

Should Merchant decide to change the terms, Merchant will post the changes on this page.

CONTACTING US

We value our affiliate's feedback. Feel free to contact us with suggestions, comments and questions concerning the affiliate program or its terms. You may contact us using the information below.

Personal Awareness LLC Email: info@awarnessprogram.biz

SIGNATURE:

This Agreement represents the entire agreement and shall supersede all prior agreements and communications of the parties, oral or written. By submittal of the online application the affiliate confirms that they understand, accept and will abide by the aforementioned terms and conditions.

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